

BLUEPRINT'S BEST INVITE-ONLY EDITORIAL HIGHLIGHTS

WHERE STANDOUT BUSINESSES ARE THOUGHTFULLY FEATURED
THROUGH REFINED EDITORIAL STORYTELLING

An Intentional Distinction

Blueprint's Best is an invitation-only feature reserved for businesses whose work, reputation, and brand presence reflect the highest standard within their category. Each partner is selected with intention to ensure the publication remains polished, credible, and highly curated.

A Signature Storytelling Experience

Each feature includes a professionally written editorial spotlight, artful layout design, and a recorded one-on-one conversation that helps shape the written story. Hosted in a setting selected by the featured partner, these interviews are designed to feel thoughtful, relaxed, and personal while also becoming a polished podcast feature.

Added Partner Value

In addition to the editorial feature itself, each Blueprint's Best partner receives a thoughtfully layered package designed to extend visibility well beyond the page.

- **Contractors Connect Membership**

A one-year Contractors Connect membership, creating added connection and visibility within the local building and design community. (\$400 value)

- **Recorded Interview + Podcast Feature + Content Capture**

A recorded one-on-one conversation that helps shape the written feature while also becoming a polished podcast feature. A major part of the package's value, it creates voice, personality, and a rich bank of content that can be extended through reels, clips, video moments, and social storytelling across Blueprint and Contractors Connect channels. (\$1,000 value)

- **Network Table at a 2027 Contractors Connect Meetup**

An in-person brand presence at a 2027 Contractors Connect event, creating another meaningful touchpoint for visibility and connection. (\$350 value)

- **Expanded Social Media Visibility**

Additional promotional support tied to the editorial feature, podcast feature, and captured content, helping the story carry further across relevant Blueprint and Contractors Connect platforms.

A Limited Opportunity

Participation is intentionally limited by category, allowing each selected partner to be presented with greater distinction and stronger editorial value within the inaugural issue

Blueprint's Best is offered at \$6,500 for the inaugural issue and includes \$1,750 in added partner value. Payment options are available. Professional photography can be arranged for an additional fee.

Editorial Highlight Deadlines

Reservations are due July 1, 2026

Materials and content are due September 1, 2026

The publication will mail in early 2027

MORE THAN AN ADVERTISEMENT, BLUEPRINT'S BEST IS A MARK OF
DISTINCTION—PLACING YOUR BRAND INSIDE A TRUSTED, CURATED ANNUAL
GUIDE CREATED TO INSPIRE AND INFORM DISCERNING HOMEOWNERS.

