

ADVERTISING OPPORTUNITIES

PLACEMENT/TYPE	DESCRIPTION	RATE
Fold-Out Feature	A multi-panel fold-out placement that creates significantly more room for storytelling, imagery, and brand impact than a standard full-page ad.	\$10,000
Premium Spread (Front Cover + Back Cover)	A premium two-page spread featuring either the inside front cover or inside back cover paired with the facing page for standout visibility.	\$7,500 1 of 2 REMAINING
Two Page Spread	Spacious two-page layout with ample room for brand messaging, strong visuals, and a polished presentation.	\$4,000
Full-Page Display Ad	High-visibility full-page placement designed to showcase your brand with strong visuals and clear messaging.	\$2,500

CONTRACTORS CONNECT MEMBERS GET 10% OFF ALL ADVERTISING OPPORTUNITIES. SOCIAL MEDIA HIGHLIGHTS INCLUDED FOR FULL-PAGE ADVERTISERS AND ABOVE. PROMOTIONAL SUPPORT VARIES BY PACKAGE. DIRECTORY LISTINGS EXCLUDED.

PRODUCTION + DESIGN

- All ads are designed in-house to maintain Blueprint's premium aesthetic
- Ad design fee: Included in all packages
- Photography: Advertiser's responsibility (photography services available upon request)
- Proofs provided for all display ads prior to print

PAYMENT TERMS

- 50% due upon contract signing
- Remaining 50% August 1st, 2026
- Make checks payable to Beespoke Consulting

DEADLINES

Ad Space Reservation	due September 1, 2026
Materials/Content Due	due October 1, 2026
Publication Date	Early 2027

